

## CREATIVE VIDEO CONTEST

### Student Affiliate Event

Chairperson: **Jennea Potter**  
PO Box 93691, Southlake, TX 76092

214-632-4777  
[jennea@littlemusicmaker.com](mailto:jennea@littlemusicmaker.com)

**Email by December 1, 2020**

**State deadline: February 1, 2021**

**Video Topic for 2020/2021:**

**MUSIC AND THE BRAIN**

**Fees: \$10.00** (one check payable to FWMTA for each teacher group)

1. Competition is open to all students, grades 4-12. This is for individual students only and not a collaborative project.
2. Contest is open to non-Student Affiliate students on the local level only.
3. There is no theory requirement for Student Affiliate students.
4. Send local entry to local chairperson and follow these guidelines:
  - a. Email video as an attachment to [Jennea@littlemusicmaker.com](mailto:Jennea@littlemusicmaker.com). Include the following information in the email:
    - i. Student's name, mailing address, phone, and email address
    - ii. School grade
    - iii. Teacher's name, mailing address, phone and email address
    - iv. Division of essay: Category I (grades 4-8) or Category II (grades 9-12)
  - b. You will receive an email confirming receipt of your entry. If you do not receive a confirmation email within 48 hours, please contact the chairperson to confirm entry.

#### Student Guidelines

- Students may use any form of creative expression including but not limited to, animation, photography, artwork, and live action.
  - Entries must be at least 60 seconds and no more than two minutes long including credits, which should be no more than ten seconds.
  - Entries must not contain content to which the student does not own all rights, title, and interest (or have a legal right to use).
  - Any elements appearing in a video, including without limitation, stills, clip art, supers, music (lyrics and/or melody), or other materials must be the student's own original work, created and performed by the student, or be in the public domain.
  - To add music to a Video Entry, the student must only use original or royalty-free music or music that is in the public domain. Suggested sites for royalty-free music are: [www.royaltyfreemusic.com/](http://www.royaltyfreemusic.com/) and [www.incompetech.com/m/c/royalty-free](http://www.incompetech.com/m/c/royalty-free).
  - The video may not have been submitted to any other contest or used for any other public purpose.
  - Professional (paid) assistance at any stage of the process is prohibited.
  - Entries must be in English.
  - Entries must be appropriate for viewing by a broad audience (no inappropriate visuals, language, or music).
  - Winning students will be required to submit a written transcript upon request to accommodate closed captioning.
  - By submitting a video to this contest, students give TMTA license to copy, distribute, modify, display, perform publicly, and otherwise use and authorize others to use the video for any educational purpose and in any media, including broadcast.
5. Judges will consider the following: relevancy to the topic, originality, audience appeal, creativity and quality of production.

6. Videos will be judged locally and must be judged Superior or Excellent to be eligible for the State Contest. Videos selected to enter the State Contest pay an additional state fee of \$15.00 to enter. Teachers send one check, payable to FWMTA. Winners of the State Contest will be required to send a signed photo release form, along with a 2"x3" size photograph.
7. State winners will receive checks. Category I (grades 4-8) receive \$60; Category II (grades 9-12) \$70.